

TECHNOLOGICAL SOLUTIONS FOR A SUSTAINABLE WORLD



recognized JiTT.travel as

Cone of the best mobile technologies to enrich tourism experiences.

# CAN TODAY'S TECH, AID NATURE PROTECTION AND MAKE TOURISM MORE INCLUSIVE?

That is the question...

#### OUR SOLUTIONS



## G' OUTDOOR

GO 4ALL

#### **GEOGRAPHIC INFORMATION SYSTEM FOCUSING ON:**



Geofencing

**Carrying capacity solution** 

**Earth Observation** 

**Trails safety** 

**Alerts System** 

Search & Rescue

**ENABLER OF SUSTAINABILITY ANALYSIS MANAGEMENT**  **PILOT IN PORTUGAL NATIONAL PARK OF** PENEDA GERÊS

Powered by:











### GO SAFE-GIS OUTDOOR EXPERIENCE

## HOW DO WE DO IT?

#### **Hardware solution:**

- SatCom for communications
- Satnay for GNSS
- Mobile Interface (Android/iOS)











## 2 G'OUTDOOR

- Tech solution that allows for the generation of trails (based on the specific interests or requirements) and its homologation;
- Creative and sustainable outdoors/nature signage design;
- Development of outdoor furniture and safety structures.



#### **GO4ALL**

In partnership with floema

## PRODUCTS & SERVICES FOR PEOPLE WITH REDUCED MOBILITY:

- Make trails more inclusive;
- Production of cartography (digital and non digital) with a classification of accessibility, availability of sports and leisure equipment for people with reduced mobility;
- Audio guides and audio description solution for the visually impaired.

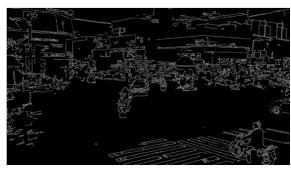


#### Images extracted from the absolute difference of 2 frames



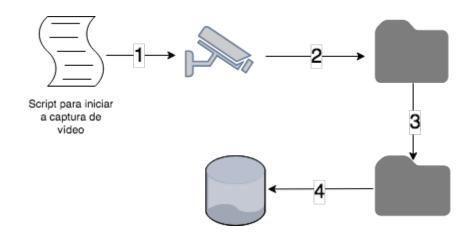


### Images extracted by subtracting the static background









- 1 Get video;
- 2 Extract images;
- 3 Apply models;
- 4 Save results and rate in the database

**BRANDING** 



**OFFLINE MATERIAL** books, flyers, magazines



**WEB PORTALS** 



GUIDE APPS JiTT.travel Software



**CONTENT CREATION** 



**VIDEO & PHOTOGRAPHY** 



**SOCIAL MEDIA** 



**AUDIO SOLUTIONS** 



TRANSLATION SERVICES



**DYNAMIC MAPS** 



**ADVERTISING** 



**MUSEUM** 

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From brand identity design, to social media management. From web portal to mobile apps, specific to this industry.

#### **SOME OF OUR PARTNERS**

















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**THANK YOU!**